

PREVIEW: FUTURE OF THE COLD CHAIN INDUSTRY SURVEY

Previewing the results of Sonoco Thermosafe's Future of the Cold Chain Industry survey, which will be fully released at the 12th Annual Cold Chain Global Forum in Boston, September 29-October 3.

SONOCO
THERMOSAFE



12th Annual Cold Chain

**GDP & Temperature
Management Logistics**
Global Forum



INTRODUCTION

In order to gain a deeper understanding of the rapidly evolving cold chain market, [Sonoco ThermoSafe](#) conducted a comprehensive survey developed by an advisory panel of industry experts. The survey covered a range of topics, from innovation and performance to demographics and environmental concerns.

While the full survey results will be released at the [Chain GDP & Temperature Management Global Forum](#), we wanted to share a brief preview of the results. The two questions that we're sharing responses about include:

- Which trends will impact the future of the temperature control industry the most?
- Do you foresee an increase in the usage of reusable passive temperature controlled packaging solutions?

The final survey results will go into much greater detail on these topics, as will the sessions at the Global Forum, September 29-October 3 in Boston. To learn more information about the industry's largest event, please [download our brochure](#)!

THANK YOU

Sonoco Thermosafe and the **Cold Chain Global Forum** would like to thank everyone who participated in the survey! Hopefully the results of the survey give you a stronger sense about the competitive landscape and help aide you as you plan for the future.

Shawn Siegel
Digital Content Director



PARTICIPANTS PROFILE

More information about who answered the survey questions will be provided at the event.

IMPORTANT TRENDS

We Asked

In your opinion, which industry trends will impact the future of temperature controlled shipping and transportation most in the next 2-3 years? (Respondents were asked to rank their top three choices.)

	Score*	Overall Rank
Regulations	244	1
Growth in biological drug therapies and vaccines	124	2
Logistics Costs	117	3
Growth in emerging markets	79	4
Expansion of temperature range supported by a re-evaluation of stability data	47	5
Shift in modes of transport	38	6
Transitioning from 2-8°C drug products to Controlled Room Temperature drug products	36	7
Management of monitoring data	31	8
Industry-wide standardization of ambient profiles	24	9
Growth in biosimilars	23	10
Intra-company product standardization	5	11

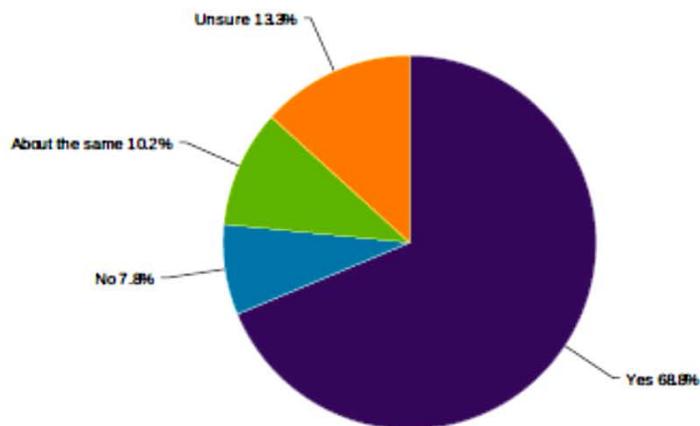
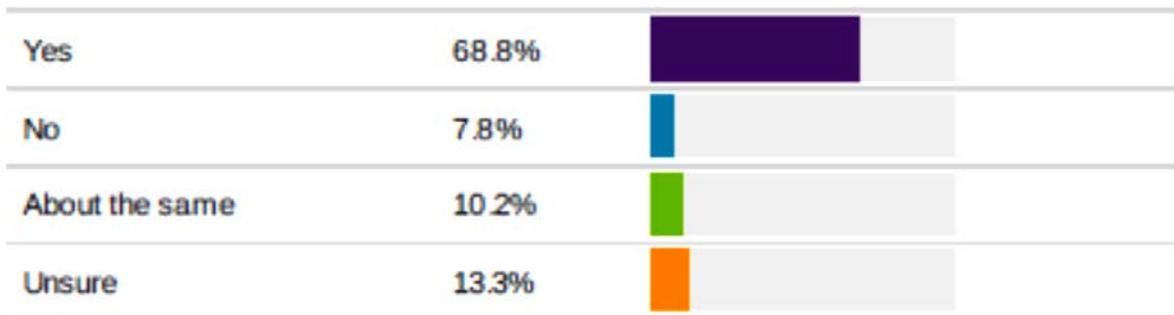
You Said

Regulatory issues are at the top of our respondents minds (which is why the Global Forum has such a strong focus on GDP this year.) While respondents still see the growth of emerging markets as important, they see the trend towards biologics being a much more pressing trend currently.

PACKAGING SOLUTIONS

We Asked

Industry-wide, do you foresee an increase in the usage of reusable passive temperature controlled packaging solutions in the next 2-3 years?



You Said

The responses to this question made it pretty clear that cold chain executives expect to increase their use of such solutions in the near future. The latest packaging technologies will be on display at the Global Forum, which is the world's largest exhibition of temperature controlled solutions for the life sciences industry.

JOIN US!

At 8:45 on Main Conference Day Two, the results of Sonoco ThermoSafe's survey will officially be released to Global Forum attendees. If you're not already registered to attend the event, then please visit ColdChainGlobalForum.com or [download the agenda](#) for more information. We hope to see you there!

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12th Annual Cold Chain

GDP & Temperature Management Logistics Global Forum

A Shift Towards Supply Chain Integrity



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